



**Healthy Louisiana
Health Education Advisory Committee Meeting
Minutes Summary – First Quarter: March 2017**

Health Plan Contact: Kim Chope
Subject: Member Services

Agenda Topics

- Value Added Benefits
- Health Plan Updates — Current Total Membership 234,465

Introductions

Everyone stood and introduced themselves and stated which organization they were representing

Healthy Blue Member Updates

- Healthy Blue is continuing to grow through expansion — 408,000 individuals have been enrolled in the state's Medicaid program, Healthy Louisiana, since July 2016 and steadily increasing.
- A lot of increase in claims
- Just added a justice involved population program for individuals recently released from incarceration; it's Case Management program went into effect February 1st, 2017.
- State will go to a rebate on our current contract, which is a three year contract. The contract will come up on February 1st, 2018. The state will more than likely ask for two one-year extensions until 2020 rebid.
- There's a thought that there may be a change from 5 Medicaid plans to 3 or 4 plans
- Peter Lambousy, Director of Marketing, encouraged every to see their Primary Care Providers (PCP).
- Peter also encouraged educating kids on healthy eating and health issues.

VABS — Value-added Benefits

- Core services are mandated by the State for all plans
- There is no costs to the member be we are not compensated by the State
- Healthy Blue profits cover the charges
- **Adult preventive dental care**
 - Oral exam every six months
 - X-rays once a year
 - Teeth cleaning every six months
 - Tooth extraction and fillings
 - Benefit value of \$500.00
 - The \$500.00 cannot be used for one service
 - A manage care of North America for kids dental coverage

Healthy Blue is the trade name of Community Care Health Plan of Louisiana, Inc., an independent licensee of the Blue Cross and Blue Shield Association.

- **Adult vision care**
 - Eye exam once a year
 - Glasses (frames and lenses) once a year
 - \$40 allowance toward the cost of nonstandard glasses once a year
 - Superior vision — for children
- **Healthy Rewards**
 - Healthy Rewards, an incentive program for when you go to your doctor visits and checkups. After you enroll in Healthy Rewards, you'll get a Healthy Rewards debit card. Money you earn will be loaded onto the card.
 - **What To Do**

	What You Get
Yearly well-child visit for members from birth through age 9	\$20
Yearly well-child visit for members ages 10-20	\$25
Yearly adult wellness visit for members age 21 and older	\$15
Diabetic screening	\$10
Sexually transmitted infection screening	\$10
Getting a flu shot	\$5
- **Programs and incentives for pregnant women and new moms**
 - Up to \$75 in gift cards for pregnant members and new moms with our New Baby, New LifeSM program
 - Free portable crib or infant car seat for going to required doctor visits
 - Warm Health, a program for eligible pregnant members to get tips on how to have a healthy pregnancy. Eligible new moms will also get tips on caring for her new baby.
 - In-home postpartum visits for new moms unable to get to the doctor office
 - Circumcisions for newborn boys
- **Healthy lifestyle and weight management programs**
 - Booster seat after completing required well-child visits for children age 6
 - Free Boys & Girls Club membership for eligible members ages 6-18
 - Free Weight Watchers[®] meeting vouchers for eligible members age 18 and older
 - Healthy Families nutrition and fitness program for qualified families
 - Low co-pays for over-the-counter medicines with a prescription from a doctor
 - Up to 350 additional minutes and unlimited texts every month for your phone for eligible members
 - Up to eight hours of respite services each month for caregivers
 - Community outreach and support: helping you access the services you need
 - Community back-to-school supplies drives
 - Community baby showers
 - Community health educators
 - Community diaper drives

Take Away

- Vondel Sylvan of Access Health Louisiana spoke on the Justice program. Vondel stated that she is already enrolled in the program and is mentoring a newly released person that was incarcerated.
- There's a high needs list of inmates and there's a mandate to reach out to everyone on the list
- The case managers will contact the inmate before he/she is released, since there's no address on file due to them being incarcerated

Written Feedback